

K-Frog “Summer of Fuel and Fun”

Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. How to Enter the Contest:

- a. The K-FROG “Summer of Fuel and Fun” contest (the “Contest”) will begin at 7:00 am Pacific Time (“PT”) on July 21st, 2008, and end on August 1st, 2008 at 7pm PT (the “Contest Period”).
- b. To participate in the Contest, contestants must listen to K-FROG weekdays during the Contest Period between the hours of 7am PT and 7pm PT, for the “Summer of Fuel and Fun Sounder” to be aired. After the sounder airs, contestants must call in on the station’s contest line at (888) 431-FROG (3764) as caller #10. The 10th caller to get through to the station will win one (1) prize, upon confirmation of contest eligibility. At the time of their call, designated callers must provide their first and last name, complete address including zip code, telephone number, and date of birth. The “Summer of Fuel and Fun” will air a maximum of three (3) times per weekday during the Contest Period.
- c. K-FROG is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.

2. Eligibility Restrictions:

- a. The Contest is open to all K-FROG listeners who are 18 years of age or older and who are U.S. residents and reside in the greater Southern California metropolitan area. Employees, agents, successors, and assignees of K-FROG, CBS Radio, Inc., its licensee, corporate parents, subsidiaries and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Southern California metropolitan area and the members of their immediate families and household members are ineligible to participate or win.
- b. Listeners may only win a prize valued at \$600.00 or more once every six (6) months.
- c. Winners must provide government issued photo identification and must sign and return a liability/publicity release form prior to receiving the prize.

3. Prizes:

- a. Up to thirty (30) prizes will be awarded. Each prize consists of the following:

Five (5) \$10.00 Circle K Mad Cash Cards totaling \$50.00. The Circle K Mad Cash Cards will be valid at the store in which they were issued only, unless otherwise specified on the card. Circle K Mad Cash Cards have no expiration date.

- b. Unless otherwise set forth both above, there are no substitutions, transfer, or cash equivalent for this prize, except that K-FROG and/or participating sponsor may, at its sole discretion, substitute prizes of comparable value or cash. These prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. All prizes or prize certificates with may be picked up at the Main Offices of K-Frog (900 E. Washington Street, Suite 315, Colton, CA 92324) during normal business hours of 8:30am – 5pm. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.

4. **Selection of Winners:**

- a. Decisions of K-FROG with respect to the contest are final.
- b. As per 1.b of these official contest rules, the 10th caller to reach the station's contest line at (888) 431-FROG (3764) after the "Summer of Fuel and Fun" Sounder is played, will win one (1) prize, upon confirmation of eligibility. Up to thirty (30) winners will be selected during the Contest Period.
- c. All winners will be notified immediately On-Air at the time of their call. Contestants must listen to win.
- d. The odds of winning depend upon the number and order of calls received. Contest times will be posted on the K-Frog website at <http://www.kfrog.com>.
- e. Winners must claim their prize at KFRG within thirty (30) days from the date of winning or prize will be forfeited and an alternate winner will not be selected.

5. **Conditions:**

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the Contest, winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to the Contest without additional

financial or other compensation, and where legal, to sign a publicity release prior to acceptance of any prize.

- c. Prior to awarding any prize or prize certificate, K-FROG in its sole discretion may require contest winners to sign a liability release, agreeing to hold K-FROG, CBS Radio, Inc., its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. K-FROG reserves the right to make changes in the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of K-FROG.
- f. K-FROG is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- g. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of K-FROG, 900 East Washington Street, Suite 315, Colton, CA 92324, or by sending a self-addressed, stamped envelope to K-FROG.